

(For free circulation among school students)

KERALA POLICE TRAFFIC WING
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The
PAPPU BOOK ©

of Road-Sense Stories

Script & Illustrations by Nandan Pillai

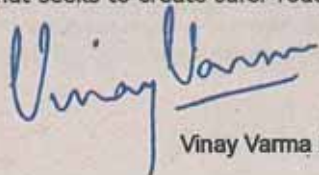


orgPEOPLE
www.orgpeople.com

The world over, there is growing community demand for improvement in governance systems, with particular emphasis on delivery of government services to citizens. As communities and their governments strive to cope with increasing instances of social disorder, it is slowly being realized that the key to better societies lies in facilitating meaningful citizen participation in governance matters that directly affect them. Seen in this light, Road safety is one issue that could see immediate improvement when approached from a perspective of community involvement.

The Kerala Police Traffic Wing came into existence at the instance of Sri Kodyeri Balakrishnan, Hon. Home Minister, Kerala, at a time when serious concern was being raised about the increasing number of road accidents in Kerala. In support of the efforts to evolve a safer road use culture in Kerala, the renowned Artist Nandan Pillai created an endearing baby Zebra, named "Pappu" by Sri Jacob Punnoose IPS, Hon DGP, Kerala, to act as the official road safety mascot for the Kerala Traffic Police. We are extremely happy to bring out this delightful picture book of Pappu Zebra Stories, authored and beautifully illustrated by Artist Nandan Pillai himself. In this context, the words of Sri Jacob Punnoose are particularly noteworthy: "Throughout my long service career, I have never seen such a remarkably effective book about road safety. The book communicates the essential concepts of road safety in a very clear and concise manner. I had been searching for such a book for a very long time, and I am happy to recommend it for community-wide dissemination." We are inspired by this assessment of our book by the architect of community policing in Kerala himself!

OrgPEOPLE is proud of our close association with the Kerala Police in such community-focused projects. In this road safety campaign, we are thankful for the support and guidance by Dr B Sandhya IPS, Head of the Kerala Police Traffic Wing. We are equally grateful to Sri Arun Balakrishnan, Chairman, Hindustan Petroleum Corporation Ltd., Dr Pawan Goenka, President (Automotive), Mahindra & Mahindra Ltd., and Dr Amarnath Ananthanarayanan, CEO, Bharti-AXA General Insurance Ltd. for their support to this programme that seeks to create safer roads for road users in Kerala. Best wishes,




Vinay Varma Raja

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of Road-Sense Stories

Script & Illustrations by Nandan Pillai


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The
PAPPU BOOK ©
of Road-Sense Stories

Script & Illustrations by Nandan Pillai

(English Version by Niyathi Nandan

Edited by Vinay Varma Raja)

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Artist Nandan Pillai


The author and illustrator, Artist Nandan Pillai, is an amazingly versatile exponent of the creative arts, particularly suited to the modern age of multimedia. During his remarkably productive artistic career, Nandan Pillai's creativity has spanned a wide range of media, from fine arts to digital media. Exemplifying in his works the profound universal principle that true creativity empowers everyone that comes into contact with it, Nandan Pillai has been the recipient of considerable critical and popular acclaim in diverse fields, including commercial advertising, mass media, school education and community development.

A native of Thrissur in Kerala, Nandan Pillai's innate artistic ability initially led him into the field of advertising where his creative skills and innovative ability proved to be strikingly effective. Though his services were much in demand, the lure of commercial advertising soon faded, and he was drawn to other fields of creative endeavour. Keenly aware of the need to encourage a love for nature among school students, Nandan Pillai developed a unique art activity for school students; one that involves using nature's products such as clay, flowers and leaves as art materials. His 'Natural Art Workshops' for school students have been assessed as serving to inculcate a love of art and nature among school children, by Artist C N Karunakaran, Chairman of the Kerala Lalit Kala Akademi and one of the better known artists from Kerala. These workshops have also evoked considerable interest among art teachers and educationists alike for facilitating a meaningful connect between art and technology in the minds of students.



Artist Nandan Pillai's conviction that Art and Technology could be blended synergistically to create a global contemporary medium for self-expression and interpersonal communication found ready expression thanks to the latest developments in digital imaging technology. Nandan Pillai's determined efforts resulted in the setting up of several innovative Internet-based projects seeking to build meaningful virtual communities on the worldwide web, much prior to the now-popular Orkut and Facebook communities. Thus was born, in the year 2000, www.orgpeople.com, India's first online art club for school students, which soon grew into the world's largest collection of children's art on the worldwide web. "Art is a form of communication, and is actually the use of indirect means to communicate from one person to another," so said the wellknown Russian philosopher Count Leo Tolstoy. By this measure, Nandan Pillai is a true artist of the modern age.

Community Policing as an emerging field of public polity has been the focus of much of Nandan Pillai's recent work. His creative ability fuelled by his visionary perspective has been instrumental in ensuring the success of several community policing programmes being implemented by Kerala Police, projects that have evoked national acclaim. Many of the media products developed by Nandan Pillai in the context of community policing, covering print, visual and internet media, have been assessed by policing practitioners themselves as comprising defining moments in the annals of policing in India. The present book, authored and illustrated by Pappu Zebra's creator himself, continues this remarkable tradition.



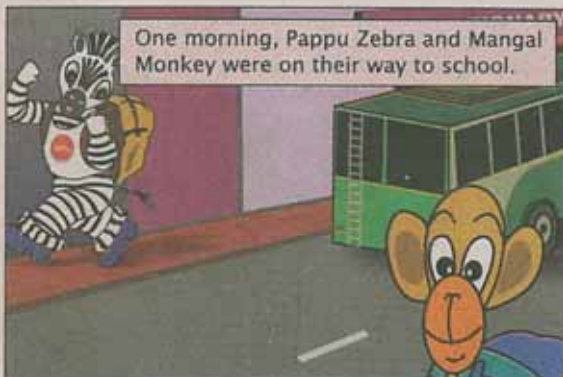
Artist Nandan Pillai conducts Art Workshop for Students at Govt. Model Boys High School, Thrissur, Feb.2004

ROAD - SENSE 1



PAPPU ZEBRA

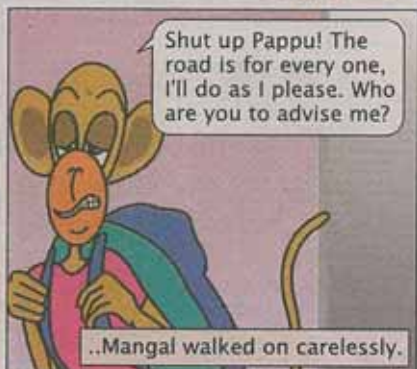
**KERALA POLICE
TRAFFIC WING**



One morning, Pappu Zebra and Mangal Monkey were on their way to school.



Hey, Mangal... always keep to your right while walking on the road.



Shut up Pappu! The road is for every one, I'll do as I please. Who are you to advise me?

...Mangal walked on carelessly.



Pappu became downcast. He stopped to think.

Last week, the friendly police uncle who came to our school told us that we should always keep to our right while walking on the road. Otherwise vehicles may hit us from behind.



If we do not follow the rules of the road, it would cause accidents. Our parents will worry...!

Dear Mangal..what if something happens to him! Anyway let me caution him once more..



Pappu walked faster to catch up with Mangal.



But Pappu failed to see him even at school.



Everyone in class got a shock when Kuyilamma Teacher said...

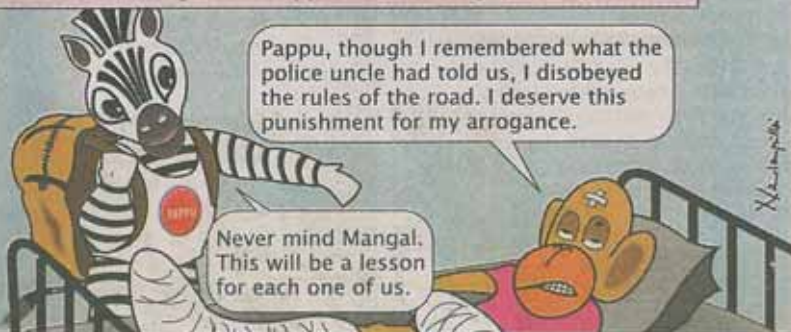
Mangal was hit by a scooter on way to school. Dear students, please be careful while on the road.



As soon as school got over Pappu reached Mangal Monkey's House.

Pappu, though I remembered what the police uncle had told us, I disobeyed the rules of the road. I deserve this punishment for my arrogance.

Never mind Mangal. This will be a lesson for each one of us.



ROAD - SENSE 2



PAPPU ZEBRA

**KERALA POLICE
TRAFFIC WING**

After school, Pappu Zebra and Ali Rat were returning home. Ali had a bag of toffees.



Ali took a toffee, unwrapped it and threw the wrapper on the road side.



Ali, What have you done? Don't you know, we should not dirty the road by throwing wrappers on it!



Pappu, Don't be silly! How can a small toffee wrapper make this big road dirty?



Ok, Ali..Come with me early tomorrow morning, and we will see how our roads get dirty.



Early next morning.



See Ali...that aunty is cleaning the road.

Do you know...Terrorists hide bombs and explosives in waste heaps in public places!

by www.orpeople.com for Kerala Police



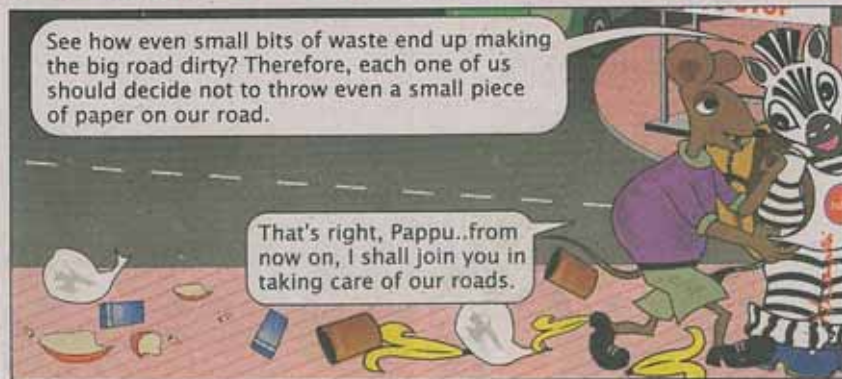
Now wait and see what happens.

Several people went past them.



See how even small bits of waste end up making the big road dirty? Therefore, each one of us should decide not to throw even a small piece of paper on our road.

That's right, Pappu..from now on, I shall join you in taking care of our roads.



ROAD - SENSE 3



PAPPU ZEBRA

**KERALA POLICE
TRAFFIC WING**

Linu Lion was a close friend of Pappu Zebra. One day, when they were on the road.

Pappu, What is a Zebra Crossing? What is its purpose?

Linu, a Zebra Crossing is a set of white lines marked across the road for pedestrians to cross safely.

We must be very careful when crossing the road.

Before crossing, we must look towards both sides. First, look to the right to ensure no vehicles are coming towards you, then do the same to your left.

Then once again, look to the right and cross the road only if there are no vehicles coming towards you.

When you reach the middle of the road, look to your left and if no vehicles are coming, walk fast to reach the other side. But, remember, do not run.. just walk fast!



One must always use the zebra crossing while crossing on the major roads, Linu!



But what if there is no zebra crossing. Then what should we do?



On less busy roads, also, we must look carefully to both sides before crossing.



Then, do we really need zebra crossings, Pappu?



Of course, Linu! The zebra crossing is the right of the pedestrian. It is the rule that when a driver sees a person on the zebra crossing, he must stop the vehicle and allow the pedestrians to cross the road.



ROAD - SENSE 4



PAPPU ZEBRA

**KERALA POLICE
TRAFFIC WING**

After School, Pappu Zebra and Danny Dog were cycling to tuition class.



Seeing a long line of stopped vehicles, Danny said.

Pappu, let us go forward on the right side of the vehicles ahead of us.

No, Danny, when there is a traffic block, we must be patient.

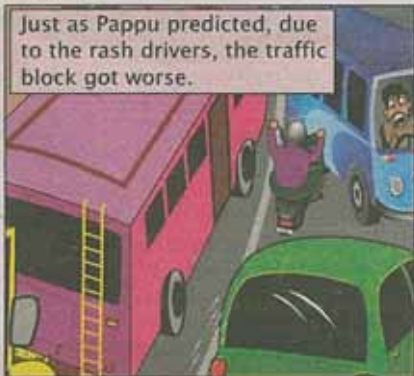
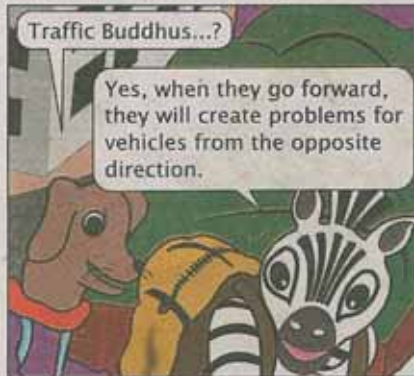
But Danny got angry when he saw some vehicles move ahead by breaking the line.

Danny, drivers who break the line during a traffic block are not smart. In fact, they are Traffic Buddhus!

Traffic Buddhus...?

Yes, when they go forward, they will create problems for vehicles from the opposite direction.

Just as Pappu predicted, due to the rash drivers, the traffic block got worse.



What can we do to stop such Traffic Buddhus, Pappu?



That's easy, Danny..each one of us should take a firm decision that when we get stuck in a traffic block, we will be patient.



You are right, Pappu! if everybody acts with patience on the road, there will be no more 'Traffic Buddhus'

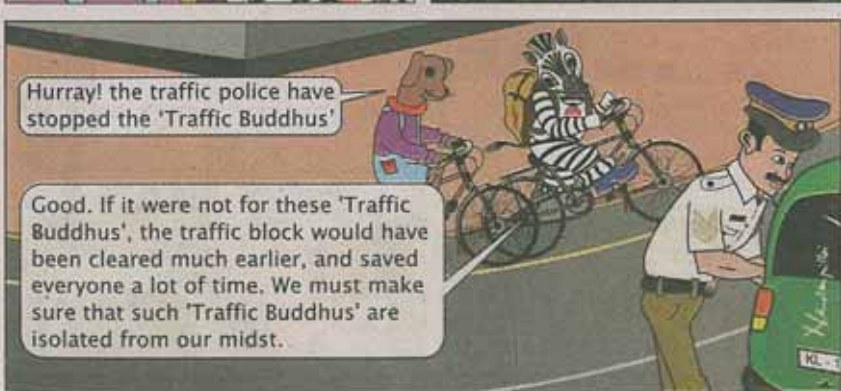


Danny... the traffic has started moving again! The block seems to have passed.



Hurray! the traffic police have stopped the 'Traffic Buddhus'!

Good. If it were not for these 'Traffic Buddhus', the traffic block would have been cleared much earlier, and saved everyone a lot of time. We must make sure that such 'Traffic Buddhus' are isolated from our midst.



ROAD - SENSE 5



PAPPU ZEBRA

**KERALA POLICE
TRAFFIC WING**



Vanara Vasu was the Driver of Pappu Zebra's school bus. When people said he was a good driver, it made him feel conceited about his driving skill



Once, Pappu and his classmates were on the school bus during a study tour, when he noticed Vanara Vasu talking on his mobile phone while driving the bus.

Uncle, please do not use your mobile phone while driving. You may lose concentration and cause an accident!



Ha...Ha...Ha... My dear child, I have been driving for more than 30 years. I don't need your advice.



Sorry, uncle... Then please stop the bus. We will all get down here if you don't keep aside your mobile phone.

Look here! I will decide what I should do. Don't try to order me!



Hearing this, Kuyilamma Teacher, the tour leader intervened.

Vasu, the children are correct. Please don't use your mobile phone while driving



Because of the teacher, Vasu stopped using his mobile phone. The tour continued, with Pappu and his friends enjoying themselves, singing songs and watching the interesting sights.



Seeing that everyone's attention was diverted, Driver Vasu secretly started talking on his mobile phone again.



Suddenly, Vasu spotted a speeding lorry coming directly towards the bus. Vasu tried to turn the bus aside. But because he was distracted by talking on his mobile phone, he was unable to control the bus:



The bus went off the road and ended up hitting a big tree on the roadside.



Luckily, there were no major injuries to Pappu and his classmates.

But Driver Vasu had learnt his lesson.

I have realised that however good a driver you are, even a small distraction is enough to cause a major accident while on the road.

Uncle, let us pray that everybody remembers this important lesson when driving on the road!



ROAD - SENSE 6



PAPPU ZEBRA

**KERALA POLICE
TRAFFIC WING**

Pappu Zebra's neighbour, Lucky Lion the lorry driver acted as if his lorry was the biggest vehicle in the entire world!



Lucky Lion was irritated whenever he saw smaller vehicles on the road.



Man, what are you doing? Wait for my vehicle to pass. If not you will get crushed under my lorry.

But Chimbu Monkey, Lucky Lion's helper, disliked his boss's bad manners on the road.



To be a good driver, one must have good behaviour.

One night, they were on their way home.

Lucky Lion would not dim his headlights for oncoming vehicles, causing problems for the other drivers. Chimbu got angry..



This stupid fellow does not understand that the drivers in the other vehicles find it difficult to see because he does not dim his headlights.



Ha...
Ha...
Ha...

When they reached home, they saw Linu Lion and his friend Pappu Zebra studying together.

Hello, boys, how is everything at school?



Uncle, today, the police visited our school. They taught us about the rules to be followed on the roads. And we even got prizes for answering their questions!

Very good! And what were the questions?



Drivers who drive fast, those who drink and drive, drivers who do not wear seatbelts, drivers who do not dim their headlights for vehicles coming from the opposite direction. What should we call such drivers?



We answered : Foolish Drivers!

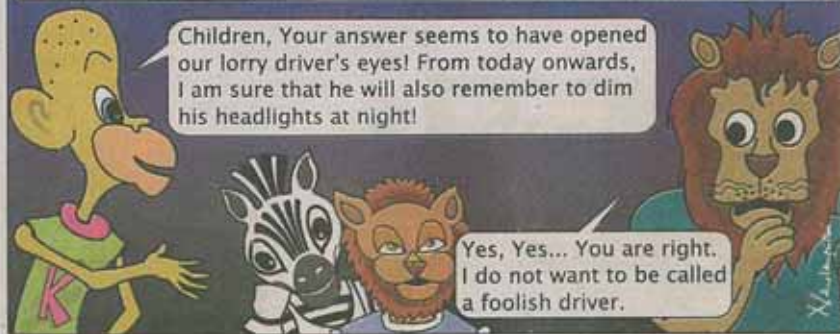
Weren't we right, Dad?



Lucky Lion couldn't say a word out of shame. Chimbu was the one who replied.

Children, Your answer seems to have opened our lorry driver's eyes! From today onwards, I am sure that he will also remember to dim his headlights at night!

Yes, Yes... You are right. I do not want to be called a foolish driver.



ROAD - SENSE 7



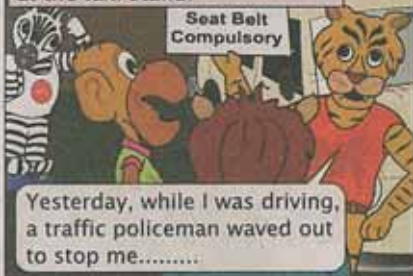
PAPPU ZEBRA

**KERALA POLICE
TRAFFIC WING**

Stripes Paramu, the tiger was a taxi driver at the taxi stand near Pappu Zebra's house.



One day, Pappu heard Stripes Paramu boasting to his friends at the taxi stand.



**Seat Belt
Compulsory**

Yesterday, while I was driving, a traffic policeman waved out to stop me.....

In a flash, I put on my seatbelt! He came near me and said...



Sir, Driving without a seat belt is an offence. I thought you were doing so. That is why I stopped you. Sorry for the inconvenience!

I said, that's all right, sir...and drove on. After some time, I released the seat belt. What an inconvenience! Police have no job other than to cause trouble for us drivers.



When they heard this story everybody had a good laugh.

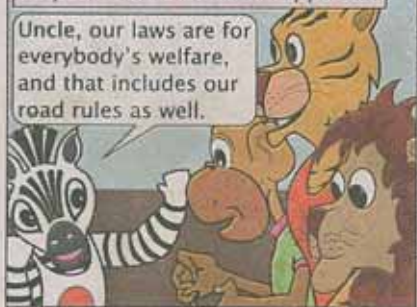


Why should the traffic policeman bother about whether we wear a seat belt or not?



Pappu had heard all this. When Stripes Paramu finished Pappu said

Uncle, our laws are for everybody's welfare, and that includes our road rules as well.



Uncle, When we wear a seat-belt, it protects us. You know how? If you have to brake suddenly, you may be thrown forward, causing your head and chest to hit the steering wheel, resulting in serious injury. The seat belt prevents this.



Is that so, Pappu, my dear child? I thought we had to wear a seat belt only because the traffic policemen said so.



Thank you, Pappu, for helping me realize that the rules of the road are for our own safety and not only for the police!



ROAD - SENSE 8



PAPPU ZEBRA

**KERALA POLICE
TRAFFIC WING**

Spotty Deer was the Physical Instructor at Pappu's School.



Spotty was a fan of Schumacher Cheetah, the world famous motor racing champion



Spotty used to drive his car at high speeds on the road. He was often stopped and fined for this by the traffic police.



When Spotty drove into the school compound at a high speed, Pappu and his friends stopped him.



Sir, Overspeeding is dangerous..!

Once, Racing Champion Schumacher Cheetah was in Pappu's town to promote the latest model of a car.



Excited, Spotty took Pappu and his friends along with him to meet his hero and get his autograph. Spotty introduced everybody.



Sir, do you know, Pappu and his friends say that it is wrong to drive fast on the road.



But, expert drivers like us always do so! Right...Champion?



No, Spotty! Pappu and his friends are right. Roads are not meant for racing. He who drives slowly with extreme care, patience and concentration...



..... and follows the rules of the road is the real champion driver on roads!!



I realize my mistake, Champion! From now onwards, I, too, will drive carefully and be a real champion on the road!



ROAD - SENSE 9



PAPPU ZEBRA

**KERALA POLICE
TRAFFIC WING**

Pappu, look at the latest model of the YoYo bike. Doesn't it look great? I will buy a bike when I grow up. What about you?



Of course, Kikku. I will buy one. And I will be very stylish wearing a helmet and a jacket.



How foolish, Pappu! If you wear a helmet nobody can see you. Then how can you be stylish?



But Kikku, a bike is for comfortable travel, and not for showing off. Also police will fine us if we don't wear a helmet.



Remember, what the police uncle told us last week at our school? He said that people die due to head injuries caused in bike accidents.



That is right. Helmets are to be worn for our own safety and not just because the police says so..!

The Next Gen Bike

150 cc



And remember to fasten the strap of the helmet firmly when you wear one.

The Next Gen Bike

150 cc



But Pappu, My father said, wearing a helmet will cause our hair to fall out.

The Next Gen Bike

150 cc

And my father said, a helmet prevents you from hearing..



Listen everybody! I do not care what people say. I will always wear a helmet because I lost my father in a bike accident when I was a baby.

150 cc



Do you know..the doctor said a helmet would have saved his life!

The Next Gen Bike

150 cc



Is that so, Jimmy.... Then I, too, will make my dad wear a helmet always.

150 cc

Me too.



ROAD - SENSE 10



PAPPU ZEBRA

**KERALA POLICE
TRAFFIC WING**

Driver Mathan the Frog was a chronic alcoholic, always fond of having a few drinks. But he would do so in secret, hence very few people knew this.



One day, Pappu saw Mathan sitting in his car, drinking liquor.



Pappu shared this with his friends.

Pappu, don't tell anyone. If Mathan comes to know, he will kill us!



Alcohol dulls the concentration, and affects even the healthiest and strongest persons.



When a person drives after drinking alcohol, it is certain that accidents will happen to pedestrians and other road users.



Friends, haven't we learnt that one should not drive after taking medicines that cause sleepiness?



No, Pappu, let us not interfere.

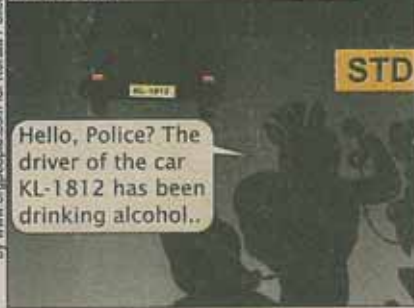


You are wrong, Linu! When we see any wrong, we must act with responsibility.

In any case, if Mathan drives in this condition, we need only call the Police emergency number "100" and inform the location and number of the car.

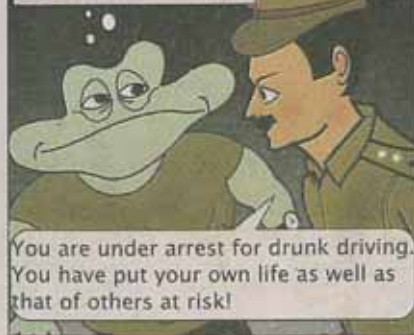


Soon Mathan started his car and drove off.



Hello, Police? The driver of the car KL-1812 has been drinking alcohol..

Some distance away.



You are under arrest for drunk driving. You have put your own life as well as that of others at risk!

See, friends..the person who has done wrong has been punished. But only we know who informed the police!



Xmas 2015

Walk on the **RIGHT SIDE** to be on the Safe Side

Throwing **WASTE** on the roads is a wasteful activity

Beat **ROAD BLOCKS** with Patience

RECKLESS OVERTAKING is a Risky Undertaking

ZEBRA CROSSING for Pedestrians

A **HELMET** saves your Head

Vehicle **IMMOBILE** when using Mobile

DRUNK DRIVING is a Crime

Bright Drivers **DIM** their Headlights

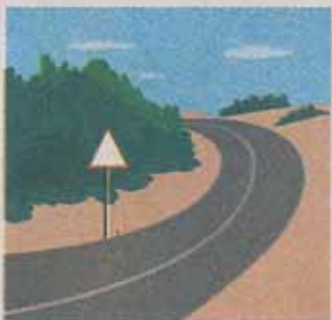
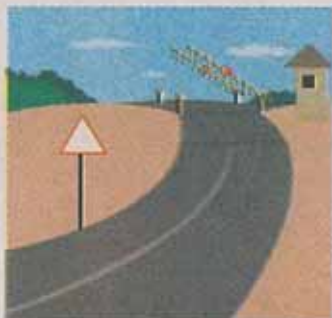
A **SEAT BELT** ensures Safety

ROAD-SENSE



Friends,

**Tick the Appropriate Road Sign
for each Picture shown..**





On roads where there is a solid yellow line if we see vehicles overtaking, we should say

Accidents are sure to happen!



On roads with solid white lines, one must think: Though not as risky as yellow lines, vehicles must not cross these lines either.



Where we see disconnected white lines we must think: Even if less risky than other places one must be careful while overtaking here.



Traffic Signs on Triangular signboards give us warning of possibilities for accidents on the road.



Traffic Signs on Rectangular signboards give useful information for road users.



Traffic Signs on Circular signboards are to be strictly followed by all road users.



Kerala Police Traffic Wing Logo Release



Thiruvananthapuram, June 03, 2009: Sri Kodiyeri Balakrishnan Hon. Home Minister, Kerala and Sri C. Divakaran, Hon. Minister for Civil Supplies, Kerala along with Sri Sivakumar MLA, and Sri Jacob Punnoose IPS, (DGP -Kerala) at the release ceremony of the official Traffic Safety Logo developed by OrgPEOPLE for Kerala Police. Also seen (from left) Sri Jayaprakash IPS, Hemachandran IPS, IGP (South Zone), Sri Rajiven IPS, ADGP (South Zone) and Dr B Sandhya IPS, (IGP-Traffic)



I feel that we have not given serious thought as to how we use our roads. Driving vehicles in a rash and disorderly manner, walking on the wrong side, spitting and throwing garbage; all these continue to take place on our roads. It is not that people are not aware that they are doing wrong, but they prefer to ignore the rules of the road. Why should we invite accidents on ourselves? Drivers and pedestrians must join together to develop a new and safer road use culture. The younger generation must develop as a model for all of us. This will make the roads safe for everyone.

If the ten road sense stories picturised in this book by OrgPEOPLE are studied closely, the rate of road accidents in our state will definitely come down.

Sri Kodyeri Balakrishnan

Hon. Minister for Home, Vigilance & Tourism

Thiruvananthapuram

19-09-2009



Pappu Zebra Arrives...



GUIDE TO SAFETY: Hon. Home Minister Sri Kodiyeri Balakrishnan and Hon. Civil Supplies Minister Sri C. Divakaran share the dais with Sri V. Sivankutty MLA, Sri Jacob Punnoose IPS (DGP -Kerala), Sri Rajiven IPS, ADGP (South Zone), Sri Hemachandran IPS, IGP (South Zone), Dr B Sandhya IPS, (IGP-Traffic) at a function in Thiruvananthapuram on 03-07-2009 to mark the release of 'Pappu Zebra' the mascot of the road safety campaign launched by the Kerala Police. The mascot has been created by Artist Nandan Pillai for Kerala Police.

IN YEARS TO COME, I TOO WILL BE A STAR BECAUSE I HAVE THE SIX QUALITIES

Politeness
വിനയം

Obedience
അച്ഛടക്കം

Loyalty
ആത്മാർത്ഥത

Intelligence
വിവേകം

Courage
ധൈര്യം

Efficiency
കാര്യക്ഷമത



Let us come together to develop
a generation dedicated to
the good of the world

Visit.. www.communitypolicingkerala.org



KERALA POLICE
SECURING PEACE WITH THE PEOPLE



Where there's **energy**, there's **HP**

Powering marine engines, propelling airplanes, energizing industries, mechanizing agriculture, igniting stoves, lighting lanterns... HP is synonymous with energy in India.

For the last 30 years and more, Hindustan Petroleum has meant different things to different people. For some it represents an abundant supply of Petrol & Diesel. For others it stands for the easy availability of LPG and lubricants. Thousands of others see in it an inexhaustible reservoir of kerosene and other petroleum products for meeting their energy needs. For all of them HP signifies an ever-radiant source of energy. Energy that is making a big difference to millions of lives. In the new millennium HP is all set to unveil an exciting new phase in its growth. Diversifying into Oil Exploration and Production, Power Generation, Renewable Energy ventures and much more. Confident of creating a future full of energy.



Future full of energy