

# SWAYALAMBAN



NAME OF PROJECT : **SWAYALAMBAN**  
IMPLEMENTING PARTNER : **CONFEDERATION OF INDIAN INDUSTRIES (CII)**  
LOCATIONS : **ANDHRA PRADESH, ASSAM, BIHAR, GUJARAT, HARYANA, JAMMU & KASHMIR, JHARKHAND, KARNATAKA, KERALA, MAHARASHTRA, ODISHA, PUNJAB, RAJASTHAN, TAMIL NADU, UTTAR PRADESH, WEST BENGAL**  
SYNERGY WITH DEVELOPMENTAL INITIATIVES : **PRIME MINISTER'S NATIONAL SKILL DEVELOPMENT PROGRAM**  
CAUSE : **PROVIDING SKILL TRAINING TO MARGINALISED YOUTH**



Different locations have different and diverse labour demands and needs depending on the opportunities like infrastructure and industries available in these locations. It is in line with these demand based needs that diverse training skills like electrical, welding, hospitality, driving, tailoring, beautician course, etc. are identified and imparted to underprivileged youth in these areas through our Swavalamban program. The module also provides other capacity building and soft skills required for these youth to sustain their employment and earn a livelihood for themselves and their family.

## OBJECTIVES:

- To provide training and capacity building/skills development to the needy potential candidates to enable them to earn livelihood for themselves and their family

## KEY STAKEHOLDERS:

- HPCL CII
- Training Partners
- Candidates and their families
- Employers

## KEY STRATEGIES:

- Targeting of socially and economically underprivileged candidates
- Networking with the local and regional employers
- Provision of free of cost professional training and capacity building in suitable trades as per industry requirements
- Pre and post placement support to candidates

## OUTCOMES:

- Successful placement of trained candidates
- Increased income
- Targeting of candidates from underprivileged socio-economic backgrounds
- Supply of skilled resources to local regional employers

## IMPACTS:

- Access to professional training for candidates from underprivileged social and economic backgrounds
- New job/self-employment opportunities and career paths
- Economic empowerment of candidates and their families
- Bridging of the gap between local industry demand and supply of skilled candidates