

# HP poWer-99

HPCL IS THE FIRST OMC to develop and launch High Octane Motor Spirit power 99 in India. The high performance fuel with an Octane rating of 99 targets high end vehicles.



**LAUNCH IN AUTO CARE CENTRE, BANGALORE**

Power 99 Can withstand a greater rise in temperature during the compression stroke of an IC engine without auto ignition.

Few of the benefits are enlisted below:

- Non-metal based and does not contains harmful metals like lead
- Reduces engine knocking & emissions
- Gives more POWER and acceleration
- Ensures optimum combustion of fuel
- Meets all parameters as per IS 2796 specification for premium MS fuel
- Allows more power to be extracted which is useful for optimum performance of high end cars and bikes

Product	RON, min
POWER 99	99
Regular MS	91

## REDUCED CARBON FOOTPRINT:

Today’s rate of increase of CO2 is more than 100 times faster than the increase that occurred when the last ice Age ended. Once emitted, CO2 remains in the atmosphere and oceans for thousands of years.

More efficient motor vehicles and higher octane fuels are needed to combat CO2, manage air pollution and greenhouse gas emissions. A better fuel would have a higher octane rating to reduce the ambient levels of pollutants identified as posing health or environmental problems. The higher the octane number, the more compression the fuel can withstand before detonating.



**Product Launch & Awards**

- ✓ The PRODUCT is successfully launched 21 cities across India
- ✓ “Emerging Brand Award” at Times Network National Marketing Excellence Awards 2018
- ✓ “Emerging No.1 Brand of the Year Award 2018” at WCRC Ideasfest 2018

## HPCL’S HIGHEST OCTANE MOTOR SPIRIT